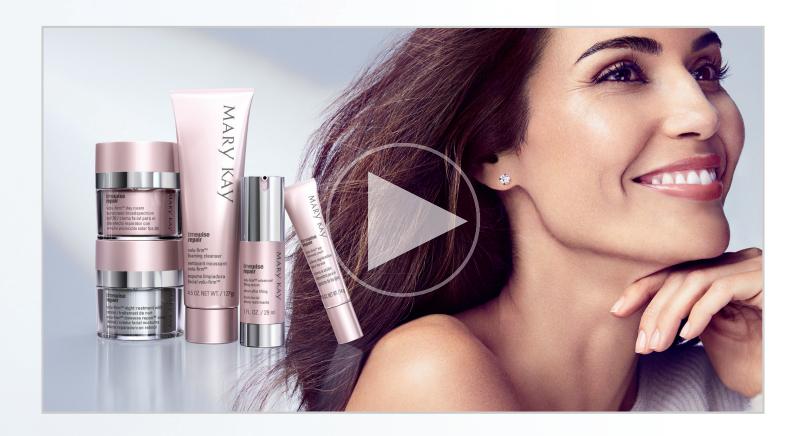




## Restore What Was Lost, AND LIFT AWAY THE YEARS.

### TIMEWISE REPAIR® VOLU-FIRM® SET, \$205



POWERED BY THE VOLU-FIRM® COMPLEX, TIMEWISE REPAIR® IS THE

## SCIENTIFICALLY ADVANCED

REGIMEN THAT TARGETS THE

### ADVANCED SIGNS OF AGING

AS NEVER BEFORE.

Backed by extensive work at the Mary Kay Skin Research & Technology Center, \*\*TIMEWISE REPAIR\*\*\* targets the multiple reasons that skin ages, instead of only addressing the outward signs.

# Delivering the SCIENCE OF BEAUTY

We work tirelessly to bring you products that deliver noticeable benefits.





INNOVATION is in the DNA of our company, which is why we invested more than \$100 million and many years of planning in a new state-of-the-art manufacturing and research center. I am proud of our commitment to the future and of our dedication to advancing the SCIENCE OF BEAUTY.

DR. LUCY GILDEA
CHIEF SCIENTIFIC OFFICER



# THE PATENTED VOLU-FIRM® COMPLEX IS THE HEART OF THE TIMEWISE REGIMEN.

The *Volu-Firm* \*Complex helps this innovative system of scientifically advanced products fight the factors that lead to the advanced signs of aging.

#### THE COMPLEX IS A

## PERFECT UNION OF 3 INGREDIENTS

## SO VITAL TO SKIN RENEWAL THAT IT IS IN EVERY PRODUCT.



#### A BIOMIMETIC PEPTIDE

helps support skin's natural processes\* to help improve the appearance of sagging and wrinkles.

#### A SKIN VOLUME-SUPPORTING PEPTIDE

helps maintain natural hyaluronic acid,\* a vital component of skin that plays a role in helping maintain youthful-looking volume and lift.

#### PLANT STEM CELLS

derived from gotu kola to help support the natural framework of the skin.\*

# Advanced Signs OF AGING

As skin matures and suffers environmental damage, it begins to show the following signs:

DEEP LINES AND WRINKLES, INCLUDING THE EYE AREA

EYE AREA PUFFINESS
AND DARK CIRCLES

SKIN CREPINESS

LOSS OF SKIN VOLUME

LOSS OF FIRMNESS AND SAGGING SKIN

WRINKLES AND
CREPINESS
IN THE NECK AREA

THINNING, MORE FRAGILE SKIN

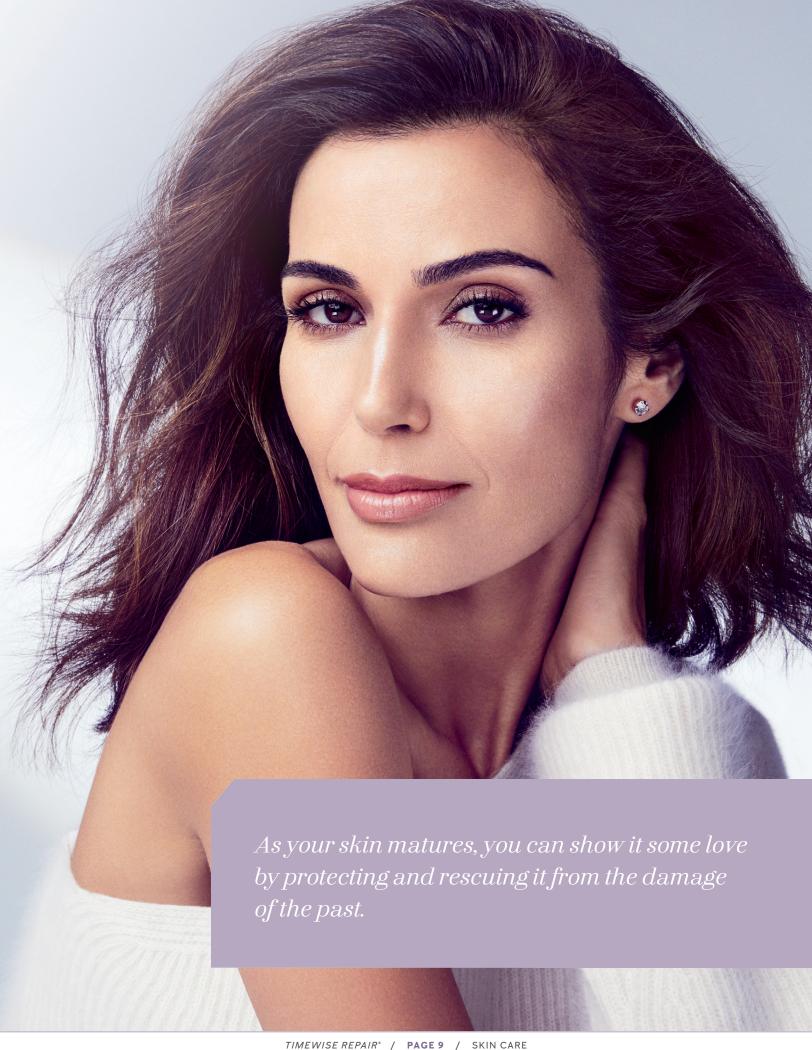
AGE SPOTS AND UNEVEN SKIN TONE

LOSS OF FIRMNESS AND LIFT ALONG THE JAWLINE

UNCOMFORTABLE DRYNESS

## The Good News?

The *TIMEWISE REPAIR*® Regimen targets these advanced signs of aging!





# *Benefits*YOU CAN SEE

The *TimeWise Repair*<sup>®</sup> Regimen is clinically shown<sup>†</sup> to deliver age-defying results:<sup>\*</sup>

**REDUCED** 

LOOK OF DEEP LINES AND WRINKLES, AND IMPROVED LOOK OF WRINKLE SEVERITY

LIFTED
APPEARANCE IS RESTORED

IMPROVED
SKIN FIRMNESS AND ELASTICITY

ENHANCED
APPEARANCE OF SKIN CLARITY

IMPROVED OVERALL APPEARANCE

'Based on multiple 12-week independent clinical studies during which 33 to 45 women used each regimen' product individually once daily (day cream/night cream) or twice daily (serum/eye cream) / 'Not including cleanser

## 5 Products. 4 Steps. 1 REGIMEN.

### TIMEWISE REPAIR® VOLU-FIRM® SET, \$205

Save \$39 when you buy the set!





#### REVITALIZE (\*)

#### TIMEWISE REPAIR® VOLU-FIRM® **FOAMING CLEANSER, \$28**

Lathers into a moisture-rich, cashmeresoft foam that gently sweeps away complexion-dulling impurities as it leaves skin feeling deeply cleansed, revitalized and hydrated.

### RECLAIM 💢 🕽

#### TIMEWISE REPAIR® **VOLU-FIRM® ADVANCED** LIFTING SERUM, \$70

Helps you reclaim your triangle of youth — full cheeks, a defined jawline and a taut neck.

### RESTORE 🌣

#### TIMEWISE REPAIR® VOLU-FIRM® **DAY CREAM SUNSCREEN BROAD** SPECTRUM SPF 30,† \$52

Restores the look of skin's youthful cushion and even tone. Protects against skin-aging UVA/UVB damage. Increases skin moisture for 12 hours.

#### **REACTIVATE** )

#### TIMEWISE REPAIR® VOLU-FIRM® **NIGHT TREATMENT WITH RETINOL, \$52**

Fights the appearance of deep lines and wrinkles. Plus, retinol is known to encourage surface cell turnover and renewal, and support natural collagen and elastin.\* Increases skin moisture for 12 hours.

### REAWAKEN #D

#### TIMEWISE REPAIR® VOLU-FIRM® **EYE RENEWAL CREAM, \$42**

Reawakens tired eyes and targets visible undereye bags, puffiness, dark circles and sagging skin.

## Reclaim Your TRIANGLE OF YOUTH.

## TIMEWISE REPAIR® VOLU-FIRM® ADVANCED LIFTING SERUM, \$70

The next generation of advanced, age-defying skin care is here!

And it's our most precise and powerful serum ever.



The innovative bottle features a twist lock and an airless pump that ensures you get every last drop of this amazing power potion! There's even a transparent window on the bottle so you can see when it's time to reorder.





TIMEWISE REPAIR\* / PAGE 15 / SKIN CARE

## Women Saw Benefits FROM EVERY ANGLE.

We tested *TIMEWISE REPAIR* \*\* *VOLU-FIRM* \*\* ADVANCED LIFTING SERUM from every angle, using multiple clinical testing methods. These impressive numbers reflect the percentage of panelists who showed improvement:

100%

SAGGING SKIN ALONG THE CHEEKS AND JAWLINE IS VISIBLY LIFTED.<sup>†</sup> 98%

SKIN OVERALL IS VISIBLY LIFTED.

82%

SKIN FIRMNESS
IS IMPROVED.

98%

DEEP LINES AND WRINKLES ARE VISIBLY REDUCED.<sup>†</sup> 78%

SKIN ELASTICITY
IS ENHANCED.<sup>†</sup>

100%

SKIN MOISTURE IS IMMEDIATELY INCREASED.\*

'Based on two 12-week independent clinical studies in which 45 women used the serum twice a day. Numbers reflect the percentage of panelists who showed improvement.

\*Based on bioinstrument testing. Number reflects the percentage of panelists who showed improvement.

# See the Results FOR YOURSELF.

After using *VOLU-FIRM*® ADVANCED LIFTING SERUM, there was a noticeable improvement in skin's overall appearance and the look of wrinkle severity.





## A Unique INGREDIENT SYNERGY

TIMEWISE REPAIR® VOLU-FIRM®
ADVANCED LIFTING SERUM
contains the same patented
VOLU-FIRM® COMPLEX that is
in every TIMEWISE REPAIR®
REGIMEN product — PLUS
two new, next-generation
ingredients to target the
elements that help skin
maintain the look of
youthful firmness,

#### **VOLU-FIRM®** COMPLEX



#### **NEW! NEXT-GENERATION INGREDIENTS**



ALPINIA GALANGA LEAF EXTRACT

supports natural collagen, elastin and hyaluronic acid.\*



SCHISANDRA EXTRACT

supports natural elastin.\*



\*Based on in vitro testing of key ingredients

## Go Deeper to REVEAL THE RADIANCE WITHIN.

## TIMEWISE REPAIR® REVEALING RADIANCE® FACIAL PEEL

Formulated with glycolic acid, *TIMEWISE*\*\*REPAIR\*\* REVEALING RADIANCE\*\*

FACIAL PEEL takes a multilayer approach to surface exfoliation.





TIMEWISE REPAIR®
REVEALING RADIANCE®
FACIAL PEEL. \$65

## See clinically tested results in **two weeks!**\*





SKIN TEXTURE IS SIGNIFICANTLY IMPROVED.



### **HOW DOES IT WORK?**

Glycolic acid removes dead skin cells from skin's top surface layer and also works on the remaining surface layers.

By increasing the rate at which skin-dulling dead cells on multiple surface layers are eliminated, the power of glycolic acid enhances skin's own renewal process for a rejuvenated look.



# Fill in Deep Wrinkles IMMEDIATELY!

### TIMEWISE REPAIR® VOLU-FILL® DEEP WRINKLE FILLER

This targeted formula immediately fills in deep wrinkles and helps improve their appearance over time.

TIMEWISE REPAIR® VOLU-FILL® **DEEP WRINKLE FILLER, \$48** 

Volu-Fill® Deep Wrinkle Filler significantly impacts the appearance of

> ALL SIX wrinkle zones.\*

#### FOREHEAD CREASES



BEFORE

## AFTER



BETWEEN-THE-BROW CREASES

VERTICAL LIP LINES

BEFORE

#### CROW'S-FEET



BEFORE



#### SMILE LINES





**BEFORE** 

**AFTER** 

#### MARIONETTE LINES



BEFORE

**AFTER** 

 $^{\dagger}$ Results based on assessment of improvement by an independent skin measurement expert after an eight-week independent clinical study in which 45 women used the product morning and night

## See a Visible Lift IN JUST TWO WEEKS.\*

### TIMEWISE REPAIR® LIFTING BIO-CELLULOSE MASK

Experience a luxuriously innovative, Korean beauty-inspired mask that gives your skin the ultimate boost.

TIMEWISE REPAIR® LIFTING BIO-CELLULOSE MASK, \$70, pk./4



## A majority of women agreed:

AFTER A SINGLE USE:

AFTER TWO WEEKS\* OF USE:



MASK
INCREASES
SKIN MOISTURE
LEVELS FOR
24 HOURS."



SKIN IS VISIBLY MORE RADIANT, SOFT AND SMOOTH.\*\*



SKIN LOOKS LIFTED AND FIRMED.



SKIN APPEARS
YOUNGERLOOKING.



SKIN APPEARS MORE *LUMINOUS*.





ALWAYS APPLY PRODUCTS USING AN OUTWARD, UPWARD MOTION.

START AT THE NOSE, AND MOVE OUTWARD.

AVOID TUGGING AND PULLING.

GENTLY MASSAGE THE SKIN AROUND YOUR EYES WITH THE SCULPTED METAL APPLICATOR TIP TO HELP STIMULATE MICROCIRCULATION.

REMEMBER YOUR NECK! USE ALTERNATING HANDS, AND START AT THE NECK'S BASE, MOVING TOWARD THE JAWLINE.

## ORDER OF APPLICATION





TIMEWISE REPAIR® VOLU-FIRM® FOAMING CLEANSER





TIMEWISE REPAIR® LIFTING BIO-CELLULOSE MASK Use twice a week in the morning OR at night.





TIMEWISE REPAIR® REVEALING RADIANCE® FACIAL PEEL Use twice a week at night.





TIMEWISE REPAIR® VOLU-FIRM® ADVANCED LIFTING SERUM





TIMEWISE REPAIR® VOLU-FILL® DEEP WRINKLE FILLER





TIMEWISE REPAIR\* VOLU-FIRM\* DAY CREAM SUNSCREEN BROAD SPECTRUM SPF 30\*





TIMEWISE REPAIR® VOLU-FIRM® NIGHT TREATMENT WITH RETINOL





TIMEWISE REPAIR® VOLU-FIRM® EYE RENEWAL CREAM



\*Over-the-counter drug product



TIMEWISE REPAIR\* / PAGE 27 / SKIN CARE

# Your Foundation FOR A FLAWLESS FINISH

Discover the perfect foundation for any occasion, and radiate confidently from the inside out.





## Easy, out-the-door weekend casual

Acts like makeup, formulated like skin care. Lightweight coverage for a natural, flawless-looking finish.

MARYKAY° CC CREAM SUNSCREEN BROAD SPECTRUM SPF 15,† \$22



## Seamless shade matches

TimeWise 3D<sup>™</sup> foundation is infused with our exclusive Age Minimize 3D<sup>®</sup> Complex to help defend, delay and deliver beautiful results.

TIMEWISE® MATTE
3D FOUNDATION, \$25
TIMEWISE® LUMINOUS
3D FOUNDATION, \$25



## For day-to-night perfection

Glides on as a lightweight cream to hide imperfections and even out skin tone, then dries to a soft, powdery, matte finish. Stays true for at least 12 hours.\*

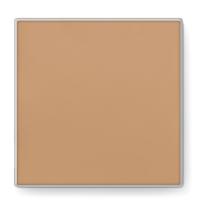
ENDLESS PERFORMANCE® CRÈME-TO-POWDER FOUNDATION, \$18



## Full, weightless, one-step coverage

Buildable, skin-perfecting powder makes lines, wrinkles and other imperfections seem to disappear. Long-wearing, transfer-resistant matte finish.

MARYKAY® MINERAL POWDER FOUNDATION, \$20



## A silky, luminous formula for that gorgeous finishing touch

Lightweight, ultrafine powder imparts an invisible layer of oilabsorbing coverage to keep makeup looking fresh throughout the day.

MARYKAY° SHEER MINERAL PRESSED POWDER, \$16

CONTACT YOUR MARY KAY INDEPENDENT BEAUTY CONSULTANT TO DISCOVER YOUR PERFECT FOUNDATION.



TIMEWISE REPAIR\* / PAGE 30 / SKIN CARE



# Makeup Tips for MATURE SKIN

#### **FOUNDATION**

- Accentuate your skin's natural beauty while minimizing lines and wrinkles by covering as much space with as little product as possible.
- Cream foundation is best for dry and/or blemished skin, as it offers better coverage than liquid foundation.
- Liquid foundation is best for simply evening out skin tone.
- Look for sheer-, medium- or full-coverage foundation. Heavy foundations can leave the skin looking lifeless.
- If your foundation settles into lines or wrinkles, gently blot it off with a cotton swab, and apply powder.

### age-rev

**POWDER** 

- Remember the powder! It fixes foundation issues and minimizes age-revealing shine.
- Avoid a chalky appearance by using a large powder brush, dabbing from forehead to chin.
- Focus your powder application on the nose and chin, lightly dusting areas with lines and wrinkles.

MARYKAY° TRANSLUCENT LOOSE POWDER, \$16

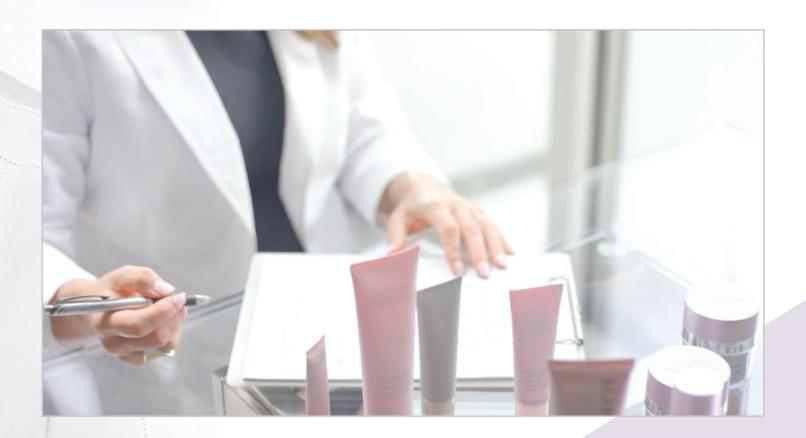


TIMEWISE REPAIR\* / PAGE 32 / SKIN CARE

# Our Product Philosophy Is Simple. WE ALWAYS PUT YOU FIRST.

We don't want to just meet your expectations – we want to exceed them. That's our promise to you.

#### **READ MORE>**



Because we are so dedicated to your skin care satisfaction, you have the benefit of your

MARY KAY INDEPENDENT BEAUTY CONSULTANT (your personal skin care advisor)

and the Mary Kay® Satisfaction Guarantee.

## SHOP Your Way.



Email your Mary Kay Independent Beauty Consultant with questions or orders.



You can shop online with your Independent Beauty Consultant.



Call or text your Independent Beauty Consultant for beauty advice.



Get in-person attention when it works for you.
Or host a party with your friends at your place.

Ready to start shopping with your own Mary Kay Independent Beauty Consultant? Find yours now!

marykay.com







