

MARY KAY

A man with a beard and glasses, wearing a blue denim shirt, is looking out a window. He is holding a tablet in his left hand and has a watch on his left wrist. The background shows a bright, modern interior with large windows.

Men's Catalog

..... A GUIDE TO

GUYS' GROOMING

POWERFUL
AGE-FIGHTERS

FRAGRANCES
FIT FOR HIM

GROOMING
ESSENTIALS

SMOOTHED. SOOTHED. PROTECTED.

Score clean face solutions for every man — from skin essentials to advanced age-fighting skin care options — as well as fragrances and gifts to suit his personality. There's something for everyone inside this grooming guide made just for guys. **Inside you'll find:**

MKMEN® SKIN CARE

Powerful moisturizers.
Advanced age-fighting.
After-shave soothers.
And sun protection.
It's everything he needs
to be well-groomed.

FRAGRANCES FOR HIM

Use the fragrance finder
to pick the perfect scent
for all the men in your life!

GREAT GIFT IDEAS

Whether he's an easygoing
guy or has to have it all,
Mary Kay can help you keep
him groomed for success.

A close-up photograph of a man with long, dark, wavy hair and a well-groomed beard. He is looking directly at the camera with a neutral expression. He is applying a white, creamy substance to his right cheek with his index finger. The background is a soft, out-of-focus indoor setting.

WHY SOAP AND WATER JUST AREN'T ENOUGH

With the onslaught of daily attacks to skin – shaving, sun damage and aging – men need prevention and protection provided by skin care and grooming products made specifically with guys in mind. Mary Kay makes it easy for him to get – and keep – his best skin possible.



INNOVATIVE SKIN CARE FOR MEN

From shaving to sun exposure, his skin needs protection too! Give your guy the age-fighters he needs.

POWERFUL AGE-FIGHTERS FOR HIM



PROTECT

Protects skin from harmful sun rays while combating dryness. Leaves skin feeling firm and contains a complex to help reduce the look of fine lines and wrinkles.

- Broad spectrum UVA/UVB sun protection and moisturizer in one.
- Contains advanced age-fighting ingredients and a powerful antioxidant.
- Hydrates up to 10 hours.
- Quick-absorbing, oil-free formula helps to hydrate and comfort skin all day long.

MKMen® Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30,* \$25



REVIVE

Look to this lightweight, oil-free formula to help tired eyes look revived. Provides immediate hydration and brightens the delicate skin around the eye area.

- Is designed to be extra-pampering for skin in the eye area.
- Helps to firm the look of skin around the eyes as it dramatically minimizes the appearance of fine lines and wrinkles.

MKMen® Advanced Eye Cream, \$26



WHAT'S SO DIFFERENT ABOUT MEN'S SKIN CARE?

Here are two reasons why he needs skin care made just for him:

- **Lifestyle differences**, such as increased exposure to **environmental damage**, mean his skin needs more protection.
- **Basic biological differences**, such as pore size and oil production, mean he needs skin care formulas designed for a man's skin.



The BASICS

Feel-good, look-good skin. It's as simple as choosing the right cleanser and then helping him perfect his skin care routine.



CLEANSE

Tough on dirt while being gentle on skin. Leaves skin feeling refreshed, smooth and energized.

MKMen® Daily Facial Wash, \$16



SHAVE

Helps soften the skin and beard to help protect against razor irritation.

MKMen® Shave Foam, \$14



SOOTHE

Helps calm against razor burn to leave skin feeling soft and moisturized.

MKMen® Cooling After-Shave Gel, \$16

ACNE-FIGHTING POWER



UNMASK CLEAR SKIN

Two or three times a week, unclog pores with the power of activated charcoal.

Clear Proof® Deep-Cleansing Charcoal Mask, \$24



CLEANSE

For intense sun exposure, this sunscreen provides broad spectrum protection. Water-resistant for up to 80 minutes.

Clear Proof® Clarifying Cleansing Gel,* \$16



ADD MORE ACNE-FIGHTING POWER.

Helps minimize the appearance of pores and reduces shine.

Clear Proof® Pore-Purifying Serum,* \$17



CONTROL

Tones without overdrying and helps exfoliate dead surface skin cells.

Clear Proof® Blemish Control Toner,* \$15



MOISTURIZE

Replenishes moisture to provide balanced hydration with no oily or greasy feel.

Clear Proof® Oil-Free Moisturizer for Acne-Prone Skin,* \$18



TARGET

Clears up blemishes and helps to visibly reduce the redness and size of pimples.

Clear Proof® Acne Treatment Gel,* \$10



BYE, BYE BREAKOUTS.

Show your skin who's boss with four simple steps clinically shown to provide clearer skin in just 7 days!

Clear Proof® Acne System, \$45

*Over-the-counter drug product. †Based on a 12-week independent clinical study



FOR ANY OCCASION, CHOOSE THE
FRAGRANCE
THAT IS MADE JUST FOR HIM.

**YOU WOULD
DESCRIBE
HIM AS:**

Exuberant.
Active.
Confident.

**MADE FOR
THE MAN WHO:**

Is ready to dive into
any unexpected
adventure.

THE SCENT:

A fresh, citrus-marine
scent featuring Sea
Mist Accord, Citrus-
Mint Geranium,
and "Tiger's Soul"
White Amber.

**MK HIGH
INTENSITY
OCEAN®
COLOGNE
SPRAY**

\$42



**YOU WOULD
DESCRIBE
HIM AS:**

A risk-taker.
Daring.
Rugged.

**MADE FOR
THE MAN WHO:**

Is always looking
for a challenging
new adventure.

THE SCENT:

This fresh, invigorating
scent delivers layers
of movement and
sensation that will
stimulate the senses.

**MK HIGH
INTENSITY®
SPORT
COLOGNE
SPRAY**

\$40



YOU WOULD DESCRIBE HIM AS:

Irresistible.
Charismatic.
Captivating.

MADE FOR THE MAN WHO:

Has a sense of sophistication, surpassed only by his undeniable charm.

THE SCENT:

An ambery oriental fragrance with intriguing top notes of Icy Black Fennel and Silver Sage.

MK HIGH INTENSITY[®] COLOGNE SPRAY

\$40



YOU WOULD DESCRIBE HIM AS:

Impeccable.
Worldly.
Sophisticated.

MADE FOR THE MAN WHO:

Seeks the best of everything and expects no less from his cologne.

THE SCENT:

A refined, masculine scent with top notes of Italian Bergamot and French Lavender.

CITYSCAPE[®] COLOGNE SPRAY

\$50



YOU WOULD DESCRIBE HIM AS:

Authentic.
Passionate.
Adventurous.

MADE FOR THE MAN WHO:

Follows his passion into life's next journey without forgetting what inspires him.

THE SCENT:

A fresh, clean blend of Lemon, Fuji Apple, Amber, Cedarwood and Patchouli.

TRUE ORIGINAL[®] COLOGNE SPRAY

\$36



YOU WOULD DESCRIBE HIM AS:

Devoted.
Reliable.
Successful.

MADE FOR THE MAN WHO:

Values his career, but his family will always be his first priority.

THE SCENT:

An earthy blend of Rich Lavender and Oak Moss.

DOMAIN[®] COLOGNE SPRAY

\$38



TRULY ORIGINAL™ FOR EVERY KIND OF GUY



FOR THE EASYGOING GUY, keep it simple with:

MKMen® Daily Facial Wash, \$16

MKMen® Shave Foam, \$14

MKMen® Cooling After-Shave Gel, \$16

He also may love: True Original® Cologne Spray, \$36

FOR THE GOTTA-HAVE-IT-ALL GUY, give him all he needs to feel pampered:

MKMen® Daily Facial Wash, \$16

MKMen® Shave Foam, \$14

MKMen® Cooling After-Shave Gel, \$16

MKMen® Advanced Facial Hydrator Sunscreen Broad

Spectrum SPF 30,* \$25

MKMen® Advanced Eye Cream, \$26

He also may love: MK High Intensity® Cologne Spray, \$40

FOR THE EVERY DAY SHAVER, help him get the best shave:

MKMen® Daily Facial Wash, \$16

MKMen® Shave Foam, \$14

MKMen® Cooling After-Shave Gel, \$16

He also may love: Domain® Cologne Spray, \$38

FOR THE OUT-AND-ABOUT MAN, help him keep skin looking great:

MKMen® Daily Facial Wash, \$16

MKMen® Shave Foam, \$14

MKMen® Cooling After-Shave Gel, \$16

MKMen® Advanced Facial Hydrator Sunscreen Broad

Spectrum SPF 30,* \$25

MKMen® Advanced Eye Cream, \$26

He also may love: MK High Intensity® Sport Cologne Spray, \$40

PERSONAL GROOMING AND SKIN CARE GUIDANCE

Whether you need help choosing all the right grooming gear or just want to find the best fragrance to fit his lifestyle, contact me, your Mary Kay Independent Beauty Consultant.

Online. On the Go.
In Person. At a Party.

It's all about you (and your man)!

marykay.com

